



REDHILL SCHOOL
COMMITMENT TO EXCELLENCE

OCR GCSE BUSINESS



What is it?

- OCR's GCSE (9–1) in Business is an up-to-date and engaging qualification that is relevant to the world of business today.
- This qualification equips learners with the skills and confidence to explore how different business situations affect business decisions.



➤ Why choose business?

- You will be able to understand the business world which you will enter after finishing school/ college/ university.
- You will have the knowledge to help you set up a business of your own.
- The skills you learn such as evaluation and problem solving will be useful in a number of other subjects.
- Business can lead on to many vocational qualifications and is a good stepping stone for you in A Level subjects, especially economics, accountancy and of course A Level Business.



Assessment

- Two exams at the end of the course, each 90 minutes long. There is no controlled assessment.
- Some questions will be multiple choice, some will be extended writing to test your ability to explain why you made a particular decision.



Further Education

So where can you go next with a grade in Business?

- No prior learning or knowledge of business is required. Learners who are beginning a GCSE (9–1) in Business course might have studied some aspects of personal finance during PSHE.
- The qualification provides the ideal foundation for learners to progress to AS level and A Level Business or other areas of vocational study.



Careers

OCR Business and the world of work.

- The knowledge and skills gained from GCSE Business support students' entry into employment or other training in specific aspects of business, such as apprenticeships and vocational qualifications which focus on more specialised business areas.
- GCSE Business provides a strong foundation for employment, with students progressing, with further training, to a wide range of careers training such as banking, sales, product management and general management.



Summary

GCSE (9–1) BUSINESS

KEY INFORMATION

SPECIFICATION CODE:

J204

IDEAL FOR:

Students who want to go on to AS or A Levels, higher education or make a well informed career choice

PROGRESS TO:

A Level Business, A Level Economics, Cambridge Technical in Business

FINAL GRADING:

9 (highest) to 1 (lowest)

PERFORMANCE POINTS:

Yes

THE QUALIFICATION

How do different business situations affect business decisions? This course equips students with the skills and confidence to explore in a well-rounded introduction to the subject. It will encourage students to make informed choices about a wide range of further learning opportunities and career pathways as well as develop life skills that enable them to become financially and commercially aware.

The course is designed to enable students to:

- Explore business concepts, business terminology, business objectives, the integrated nature of business activity and the impact of business on individuals and wider society
- Understand contemporary business issues and different types and sizes of businesses in local, national and global contexts
- Develop as enterprising individuals with the ability to think commercially and creatively, to demonstrate business acumen and draw on evidence to make informed business decisions and solve business problems.

ASSESSMENT

The specification is divided into topics, each covering key concepts of business. The content is clear and logically laid out, whether you're from an existing centre or new to OCR, with a straightforward assessment model and marking criteria.

The assessment consists of two exams that are both 90 minutes long. Each one is worth 50% of the total GCSE. Both question papers have a section with multiple choice questions.

Component 1:

- Business activity
- Marketing
- People

Component 2:

- Operations
- Finance
- Influences on business
- The interdependent nature of business

READ MORE:

ocr.org.uk/qualifications/gcse/gcse-business-j204-from-2017





Would you like....

- ✓ To be your own boss running your own business?
- ✓ To understand just what goes on in the world of work?
- ✓ To know what businesses look for when they recruit staff?
- ✓ To see how a business gets its money to operate?
- ✓ To know why so many adverts are aimed at teenagers?
- ✓ To understand why the same big businesses operate around the world?

OCR GCSE (9-1) Business is the course to take if you want the answers to these and many other questions.

When you leave school you may be working for a business or other organisation. After studying Business you will have an insight into just how businesses operate, including how to set up a business of your own. So why should you not be the next Richard Branson?

- This is a practical course, using real businesses as examples
- Learn skills to help you in decision making
- Be one step ahead in understanding how businesses operate

What you will study in OCR GCSE (9-1) Business:

- Marketing, including advertising, development of products, setting the best price.
- Recruitment, including how businesses get the right staff and keep them working well.
- Business structures, including the different ways to set up a business.
- Finance, including how businesses get the money to set up and operate and how they make a profit.
- Business operations, including how businesses produce the things we buy.
- Influences on businesses, including the environment and how many businesses are operating around the world.

How you will be assessed

- Two exams at the end of the course, each 90 minutes long. **There is no controlled assessment.**
- Some questions will be multiple choice, some will be extended writing to test your ability to explain why you made a particular decision.

So why should you choose OCR GCSE (9-1) Business as an option?

- You will be able to understand the business world which you will enter after finishing school/college/university.
- You will be able to make informed decisions and put forward arguments to persuade others.
- You will have the knowledge to help you set up a business of your own.
- The skills you learn such as evaluation and problem solving will be useful in a number of other subjects.
- Business can lead on to many vocational qualifications and is a good stepping stone for you in A Level subjects, especially economics, accountancy and of course A Level Business.

If you:

- Want to understand and succeed in the world of business.
- Think that being your own boss at work would be a great idea.
- Want to be a better decision maker.

Then OCR GCSE (9-1) Business is the subject for **you**.

